## **EEO PUBLIC FILE REPORT**

This Report covers full-time vacancy recruitment data for the period: <u>September 22, 2012 – September 21,</u> 2013.

- 1) Employment Unit: Premier Broadcasters, Inc.
- 2) Unit Members (Stations and Communities of License):

## KITI (AM), Centralia-Chehalis, WA KITI-FM, Winlock, WA

3) EEO Contact Information for Employment Unit:

Centralia WA 98531	Telephone Number: 360.736.1355x7
	Contact Person/Title: Matt Shannon, Station Manager
	E-mail Address: mshannon@live95.com

- 4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit: NONE
- 6) Total # of Interviewees Referred: For the period from <u>September 22, 2012, through September 21, 2013</u>, this Employment Unit interviewed \_\_ZERO\_\_ interviewees for full-time job vacancies.
- 7) **Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

## (a) Initiative: Job Fair.

- KITI-AM & FM's Station Manager attended the Centralia College Job Fair on May 7<sup>th</sup>, 2013. The event was coordinated by the Centralia College Student Job Center, and was held on that day from 10am to 1pm. KITI-AM & FM's Station Manager met with numerous students and adults, and discussed the availability, possibilities, and requirements of employment in the radio broadcast industry.
- (b) Initiative: Programs Sponsored by Education Institutions Relating to Career Opportunities in Broadcasting.
  - KITI-AM & FM provide Job Shadowing opportunities to local high school students on an ongoing basis, throughout the year. Through the job shadowing experience, the students were provided information regarding production duties, station logging, sales, and the day-to-day operations of a radio station. The students also learn about career opportunities in broadcasting.
  - KITI-AM & FM's Assistant Program Director and Morning Show air talent attended the WINLOCK MIDDLE SCHOOL CAREER DAY on May 17th, 2013. The event was coordinated by the school, and was held in the gymnasium that day from 8:45am to 10:30am. KITI-AM & FM's Assistant Program Director met with numerous students, and discussed the availability, possibilities and requirements of employment in the radio broadcast industry.
- (c) Initiative: Participate in Events Sponsored by Organizations Representing Groups Present in the Community

Stations KITI(AM) and KITI-FM Equal Opportunity Employers.

• A minimum of once per quarter, KITI-AM & FM's Station Manager takes local Boy/Cub/Girl Scout Troops on guided tours of our facility. Den Masters encourage the children to ask questions about how to become a broadcaster, and the different jobs at a radio station. This is often part of earning a Communications Merit Badge.

## (d) Initiative: Internship Program:

• KITI-AM & FM have an ongoing an internship program open to college students. One student per quarter acquires knowledge of the skills and attributes required for employment in broadcasting. The program provides a broad overview of the different departments in the radio station and the associated responsibilities. The program allows interns to get firsthand knowledge of the functions of a radio station and exposure to the skills necessary for employment in the broadcast industry as they make their career selections. Specifically, the interns gain experience dealing with the ongoing operation of a radio station, gain experience in working with station staff in community outreach programs and gain on-air experience. Two college students participated in the program during the reporting period: one in the Winter Quarter of 2013, and another in the Spring Quarter of 2013.